

NEWS RELEASE
For Immediate Release



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**Simply Automated Makes UPB Automation Systems Even More Reliable
with the Availability of Universal Inverting Phase Couplers**

SAN DIEGO, CA – June 28, 2006 – www.Simply-Automated.com, Simply Automated, Incorporated is proud to announce the availability of the new Universal Inverting Phase Coupler designed to make highly-reliable Universal Powerline Bus (UPB) home automation systems even better.

Unlike conventional phase couplers, the Universal Inverting Phase Coupler compensates for inverted signals reflected back from street-side power distribution transformers. Inverted signals can have a canceling effect on source signals even when using conventional phase couplers. Installing Inverting Phase Couplers not only eliminates this signal cancellation, every Inverting Phase Coupler added to a home increases the signal strength between phases. A Universal Inverting Phase Coupler is recommended on every main power panel and sub-panel in a residence to ensure maximum signal strength.

Besides UPB signals, these Universal Inverting Phase Couplers also pass X10 and broadband frequencies, making them ideal for mixed-technology applications.

Universal Inverting Phase Couplers are designed with LEDs to indicate proper connection and operation, and have built-in surge suppression.

Available models include:

- **Model ZPCI-B** – Breaker-box Mount Universal Inverted Phase Coupler is designed to be mounted inside most standard power centers with space for a 220V circuit breaker.
- **Model ZPCI-W** – Wire-in Universal Inverted Phase Coupler is designed for mounting inside a junction box

Both the Wired-in and Breaker-box Mount Inverting Phase Couplers have met UL and CSA requirements and are being listed by our nationally recognized testing lab, ETL. Universal Inverting Phase Couplers will replace the current non-inverting models and will be available July 2006 at \$69.95 (MSRP).

About Simply Automated, Incorporated

Simply Automated manufactures ultra-reliable, easy-to-install, home automation products for retrofit and new construction applications. Our complete line of ultra-reliable UPB-based control modules, switches and controllers reduce installation costs and enable customized automation and management of appliances, lighting and other devices in homes and small offices, without the need for additional wiring in the walls. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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