## NEWS RELEASE For Immediate Release

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## Simply Automated Announces the SimplyBrilliant® 3-Speed Ceiling Fan Controller Switch with Universal Powerline Bus (UPB) Technology for Home Automation.

SAN DIEGO, CA – April 9, 2014 – <a href="www.Simply-Automated.com">www.Simply-Automated.com</a>, Simply Automated, an industry leader in home lighting automation and control, announces immediate availability of the first Universal Powerline Bus (UPB) 3-Speed Fan Controller Switch with 4-buttons and 4 status LEDs for home automation.

The 3-Speed Fan Controller utilizes an internal, capacitive, speed-control circuit that quietly drives fans as large as 300 watts (2.5 Amps). Four buttons, each with a status indicating LED, are used for high, medium and low speeds, as well as On/Off lighting control.

The Model UCQF-W is the first Universal Powerline Bus (UPB) transceiver switch to incorporate fan and lighting control. It is ideal for any UPB home automation system and can be automatically controlled from other home automation system, security systems and smart phones.

Since the fan controller is a UPB transceiver switch, each of the 4-buttons can also control other UPB dimmers and relay (on/off) devices. As an example, the same buttons that control the fan can also turn on other lighting in the room and home. The fan controller can also be controlled by other UPB switches' buttons or rockers, having the ability to receive and respond to UPB lighting scene commands.

When included in a whole home automation system, it is even possible to automate the fan to work in conjunction with home's thermostat and HVAC system. Automatically circulating air whenever the air conditioner or heater turns on can balance temperatures for comfort and potentially save energy by minimizing temperature differentials.

Simply Automated's unique universal faceplate design allows the 4-button faceplate to be removed and changed in the home. Since there are 6 available faceplate colors (white, almond, ivory, black and brown) it is easy to change the switch color to match the home's décor.

- 3-speed ceiling fan control up to 2.5 Amps of power
- One lighting control output circuit, 300 W maximum
- Removable faceplates to easily change color to match the home's décor

The SimplyBrilliant 3-Speed Ceiling Fan Controller Switch, model UCQF-W, with a white 4-button faceplate is immediately available and has a suggested retail price of \$124.95.

## **About Simply Automated**

Simply Automated, an industry leader in home lighting automation and control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit <a href="www.Simply-Automated.com">www.Simply-Automated.com</a>. Or you can contact us by phone during regular business hours at (800) 630-9234.



