

NEWS RELEASE
For Immediate Release



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**Simply Automated Announces Improved Universal Powerline Bus (UPB)
Fixture Relay Module with 'Auto-Off' Timer**

SAN DIEGO, CA – June 20, 2007 – www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control, announces an improved Universal Powerline Bus (UPB) Fixture Relay Module (model UFR-30) with 'Auto-Off' timer option. The new timer option provides time based solutions to fan, outdoor lighting and safety lighting applications.

Fixture Relay Modules are used on a UPB network to provide 'hidden' control of fluorescent lights, pumps, fans/motors, fireplace controls and non-dimmable (outdoor or decorative/seasonal) lighting. Fixture modules are controlled with either a remote switch (model USR) or via lighting scene-links from UPB dimming-controllers (e.g. model US1 or US2), or other transmitters such as a tabletop pedestal (model US28xTP) or a scheduler-timer (model UCS-01) with celestial clock. They are typically installed in or behind a lighting fixture such as a bank of fluorescent lights or in a covered or hidden electrical junction box and provide convenient on/off control.

The UFR-30 has 15 timer presets from 1 second, for momentary contact closure (e.g. garage door, gate or solenoid), up to 4 hours. The timer preset input can be a function of the remote switch rocker or scene-links each capable of controlling different timer presets.

The most common application for the fixture relay is to add lighting control to a room being remodeled. For example, if a user wanted to control a new or secondary set of fluorescent lights in a kitchen without adding wiring to another switch in the wall, one of the home's light switches could be replaced with a UPB dimmer-controller, such as the model US2 configured with two rockers: one for the primary light(s) and other for the fixture relay module. This would allow the user to turn on or off both lights individually from the same switch.

Another popular application for the fixture relay module is to easily add control for outdoor safety lighting, like foot lighting on a stairway or path, or for water features or seasonal lighting. Typically wired into a covered or protected outdoor electrical junction-box, a fixture module can be used to turn on/off lighting, fountains, fans, sprinklers or even misting systems where ever electrical power and a junction box can be used.

About Simply Automated

Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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