NEWS RELEASE

For Immediate Release

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Simply Automated Announces Availability of the New Universal Powerline Bus (UPB) Tabletop Scene Controller Base for Any Faceplate

SAN DIEGO, CA – June 15, 2011 – www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control announces the availability of their new Tabletop Scene Controller Base that fits any of the 13 optional faceplates.

Offered in black or white, the new US2TP Tabletop Scene Controller contains the popular SimplyBrilliant US2-40 UPB transceiver switch base, and will fit any of the 13 available Simply Automated faceplates (sold separately). The US2TP is designed to allow remote ON/OFF and dimming control of UPB switches, plug-in and fixture modules located anywhere in the home without the need for any additional wiring or radio frequency transmissions.

Faceplate options that fit the Tabletop Scene Controller include models:

	•	ZS11	Single Rocker
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- ZS12 Double Tall Rocker
- ZS22 Double Short Rocker
- ZS23 Triple Rocker
- ZS24 Quad (4) Rocker
- ZS24B 4 Thin-Bar Button
- ZS24O 4 Oval Button
- ZS25B Single-Rocker with 4 Thin-Bar Buttons
- ZS250 Single-Rocker with 4 Thin-Bar Buttons
- ZS26B Dual-Rocker with 4 Thin-Bar Buttons
- ZS260 Dual-Rocker with 4 Thin-Bar Buttons
- ZS28B Dual-Rocker with 4 Thin-Bar Buttons
- ZS280 Dual-Rocker with 4 Thin-Bar Buttons

Each button or rocker on the faceplate can be linked to a specific UPB device or it can be programmed to activate a lighting scene made up of several UPB lighting control devices. Installation is simple: snap on the faceplate then plug the controller into any standard receptacle in the home. Once the US2TP is configured, it can be unplugged and moved anywhere in the home without losing its programming.

The Tabletop Scene Controllers are available now, models include:

- US2TP-W 8-Button Tabletop Pedestal Controller, oval button, white
 US2TP-BK 8-Button Tabletop Pedestal Controller, oval button, black
- **About Simply Automated**

Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.