

NEWS RELEASE
For Immediate Release



Media Contact:
Millard Schewe
Simply Automated, Incorporated
6108 Avenida Encinas, Suite B
Carlsbad, CA 92011
Office: 760-431-2100

mschewe@simply-automated.com
www.Simply-Automated.com

**Simply Automated Announces
the Availability of New Custom-Label Kits for
the SimplyBrilliant (model UCQT) Scene Controller**

SAN DIEGO, CA – April 15, 2011– www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control, announces immediate availability of custom-labeling kits for its new SimplyBrilliant 4-button and 4 status LED scene controller.

Each custom label kits include 10 sheets of laser/inkjet compatible die-cut label stock. Each sheet has die-cut labels for all SimplyBrilliant oval an bar multi-button faceplate configurations, including: 4-button with status LEDs, 4-button + 1 rocker, and 8-button.

The kits are available for the standard color options, white, almond, light almond, and ivory, and include instruction for printing labels to match black and brown faceplates. Templates are available for download at no additional charge from the Simply Automated website, in Microsoft Word and Microsoft Publisher formats.

The new custom label kits are available now and their model numbers, for the Simply Brilliant scene controller (model UCQT), are:

- ZLK-01S-W Custom Label Kit, White
- ZLK-01S-A Custom Label Kit, Almond
- ZLK-01S-LA Custom Label Kit, Light Almond
- ZLK-01S-I Custom Label Kit, Ivory

About Simply Automated

Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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