

NEWS RELEASE
For Immediate Release



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Simply Automated Announces Home Lighting and Automation Compatible Solutions with Security, Temperature Control and Indoor Air-Quality Systems

SAN DIEGO, CA – September 18, 2006 – www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control, announces *interactive* home lighting and control solutions that interface with Honeywell's Security, Temperature Control and Indoor Air-Quality systems – via IN2 Networks' *Connected Home Interface*.

Residential security is enhanced by turning on one, two, or a group of lights when there is an access/break-in alarm, fire alarm, or panic-button push. Door contacts and motion sensors can turn lights on automatically for convenience and safety. Heating and air conditioning levels can be preset and enabled, or over-ridden for energy conservation. Switches can now be preset for dimming levels that will save energy and prolong bulb life.

The Simply Automated and Honeywell interactive connection is accomplished using the IN2 Networks Connected Home Interface that utilizes serial communication and an IP Ethernet web based connection to network, access and translate protocols between the Simply Automated and Honeywell systems. These solutions add value to:

- Builders and Developers who can now provide home automation benefits to home buyers, increasing the value of the home and their profit.
- Dealers, Installers, and Integrators in terms of increased profit from lower installation (wiring) time and cost, reduced cost and inventory requirements of the modular lighting controls, and simplifying sales with the reference to the recognition that comes from trusted brands.
- Home buyers and home owners knowing their property security is enhanced - home or away, and the modern conveniences of home automation and lighting to live a better life.

About Simply Automated

Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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